

PRINCETON EDUCATION NETWORK

Innovation in the Art of Teaching | Revolution in the Art of Learning

Barbara Kalmus, Founder of the Princeton Education Network (PEN) and Bruce Hammond of the Fiske College Guide, have come together to offer a revolutionary new program.

PEN 4: Teachers, Counselors, Students & Parents

At PEN, we are passionate about making a difference in education. We offer a comprehensive long-term professional development program that unites teachers, counselors, students, and parents in the effort to make college dreams come true. PEN engages all four groups from middle-school through grade 12 to help strengthen the college-going community culture. Together we will show that “at-risk” and “low-income” can have no bearing on the ability of a school to provide a great education for its students and the ability of those students to overcome the odds.

PEN works with schools to give them the expertise to offer comprehensive test preparation and college placement services. And we take it three steps further than our competitors. While other companies engage only one target group, PEN believes that teachers, counselors, students, and parents are all vital to college-going success. We equip each group with the resources and knowledge necessary to play a crucial role in the process.

We show teachers how to link on-going classroom instruction to the tests with an eye toward building students’ familiarity and raising their performance. By using PEN’s methods, your teachers will be able to prepare students for the college admissions tests while improving the academic skills needed to succeed in the college environment. PEN demystifies the college selection process for the entire school community and provides educators with the resources to make dramatic and permanent change in how students are prepared for standardized tests, the college search, and the undergraduate experience.

<p><u>Other Providers</u> High School Only Test-Prep Only Students Only Services Delivered By Those Outside the School</p>	<p><u>PRINCETON EDUCATION NETWORK</u> Middle and High School Test-Prep and the College Universe Teachers, Counselors, Students, Parents School Staff Empowered to Deliver Services</p>
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WHAT WILL PEN DO?

- Bring the resources of affluent communities to America’s underserved schools:
- Fill the gap of missing information for teachers, counselors, students, and parents
- Empower school personnel to take control of the entire college admissions process
- Enable selected staff to become SAT/ACT specialists
- Develop an accountability system for existing support services
- Follow up with students who are in college to ensure their continued success
- Document the success stories

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ADOPT-A-DISTRICT

- As a private foundation or non-profit organization you can partner with PEN to bring our services to schools in your target areas.
- As a school or district you can bring us in under your professional development budget or partner with us to find private funding.

PEN 4 ON CAMPUS

Our programs are designed to transfer our knowledge and expertise to the teachers and counselors within a school district. The ability to continue all of these programs remains in the hands of school personnel so that they can continue to bring the highest quality instruction and counseling to all of the school's students and parents in the future. The number of sessions for each Seminar and Workshop chosen will be determined by a customized approach that will meet the individual needs of each school.

SEMINARS FOR TEACHERS, COUNSELORS, STUDENTS Grades 7-12

Seminar I	TEST PREP SKILLS AND CLASSROOM LEARNING Teachers 7-12 (part 1) Teachers and Students, 7-12 (part 2)
Seminar II	AUTOBIOGRAPHY AND THE PERSONAL STATEMENT English Teachers and Counselors, 7-12
Seminar III	THE COLLEGE UNIVERSE Teachers and Counselors, 9-12
Seminar IV	WRITING LETTERS OF RECOMMENDATION Teachers and Counselors, 9-12
Seminar V	THE COUNSELOR'S TOOLBOX Counselors, 9-12
Seminar VI	STUDENTS WITH LEARNING DIFFERENCES Teachers and Counselors, 7-12

WORKSHOPS FOR COUNSELORS, STUDENTS AND PARENTS Grades 11-12

Workshop I Grade 11	January	INTRODUCTION TO THE COLLEGE PROCESS
Workshop II Grade 11	February	ADMISSIONS OFFICER PANEL
Workshop III Grade 11	April-May	HANDS-ON ADMISSIONS SIMULATION
Workshop IV Grade 12	Summer/Fall	OVERVIEW OF THE APPLICATION PROCESS
Workshop V Grade 12	November	OVERVIEW OF NEED BASED FINANCIAL AID
Workshop VI Grade 12	Jan/February	COMPLETION OF FINANCIAL AID FORMS
Workshop VII Grade 12	March-April	MAKING THE MOST OF COLLEGE

For a more detailed proposal or to set up a meeting please call: 866-443-4PEN or

E-Mail us at: info@princetoned.com

We invite you to visit our website: WWW.PRINCETONED.COM